

### **BUSINESS DEVELOPMENT ASSISTANCE**

The NDDOT DBE Supportive Services Program offers business support services to DBE program participants through funding from the Federal Highway Administration.



## Business Management Consulting

Solutions and strategies provided to improve finance and operations.

## **Business Plan Development**

Defining business objectives and marketing, finance, and operations goals.



#### **Job Costing**

Accounting methods that tracks costs and revenue by job.

#### Capability Statement Development

Creating a document to outline business competencies.



#### **Financial Reviews**

Financial review and assessment of statements and goals.

# Accounting Software Setup

Collaboration and assistance setting up accounting software.



#### **Marketing Strategies**

Developing plans to promote business products or services.

## Bidding & Estimating Assistance

Understanding estimating and preparing bid documentation.

The program offers free training and guidance to firms who want to build their financial and business management competency and grow their business within the construction industry. Assistance can be customized to fit your firm's needs. All services are provided free of charge to NDDOT-certified DBE firms.



