### **NDDOT District Office Addresses**

Bismarck District Office ND Department of Transportation 218 Airport Road Bismarck, ND 58504-6003

Valley City District Office ND Department of Transportation 1524 Eighth Avenue SW Valley City, ND 58072-4200

Devils Lake District Office ND Department of Transportation 316 Sixth Street South Devils Lake, ND 58301-0817

Minot District Office ND Department of Transportation 1305 Hwy. 2 Bypass East Minot, ND 58702-1396

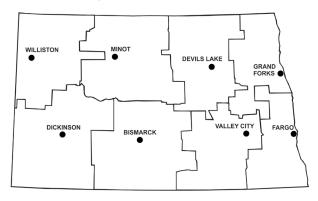
Dickinson District Office ND Department of Transportation 1700 Third Ave. West, Ste. 101 Dickinson, ND 58601-3009

Grand Forks District Office ND Department of Transportation 1951 North Washington P.O. Box 13077 Grand Forks, ND 58208-3077

Williston District Office ND Department of Transportation 605 Dakota Parkway West P.O. Box 698 Williston, ND 58802-0698

Fargo District Office ND Department of Transportation 503 38th Street South Fargo, ND 58103-1198

## **District Map**



## For further information, contact:

Maintenance Division
ND Department of Transportation
608 E. Boulevard Avenue
Bismarck, North Dakota 58505-0700

e-Mail: dot@nd.gov (in the Subject line put Outdoor Advertising & Control Section) Phone: 701-328-2613

## Prepared by NORTH DAKOTA DEPARTMENT OF TRANSPORTATION

Bismarck, North Dakota www.dot.nd.gov

### **MAINTENANCE**

Brad Darr

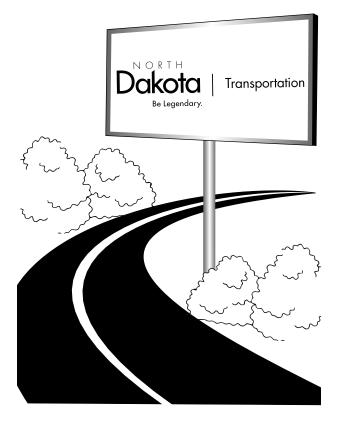
August 2021



## MTC0821

## **NORTH DAKOTA**

# Roadside Advertising



## What Does State Law Say?

Signs may not be erected anywhere within or extending over state highway right-of-way. A state outdoor advertising permit is required for all commercial off-premise signs that can be seen from the edge of the right-of-way of an Interstate highway or a federal-aid primary route. In general, an off-premise sign is one that advertises a business, activity, service, goods sold, stored, produced, or mined, or the name of an enterprise that is located on property other than where the advertising sign itself is located. To be eligible for a state permit, the location proposed for an off-premise sign must be comprehensively zoned either for commercial or industrial use. (See Example 1)

If the desired location is unzoned, but is within 600 feet of on-going, unzoned commercial or industrial business activity adjacent to the highway, the location may qualify for a state permit as an unzoned commercial or industrial area, subject to certain restrictions. In a qualifying unzoned commercial or industrial location, an off-premise sign may be placed within 600 feet in either direction of the unzoned business, on either side of the highway. Measurements begin from the used portion of the business, including parking and storage areas. (See Example 2)

Cities that use their extra territorial zoning jurisdiction to zone beyond corporate limits must use comprehensive zoning and not simply spot-zone a location next to the highway for the sole purpose of allowing off-premise advertising signs. The area must be comprehensively zoned for commercial or industrial activities; not just for the purpose of allowing outdoor advertising signs.

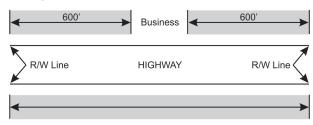
In addition to zoning, there are minimum spacing requirements between signs:

# Location Spacing of Signs Interstate Highways...... At least 500 feet apart Federal and Primary Highways (outside incorporated city limits)... At least 300 feet apart Federal and Primary Highways (inside incorporated city limits).... At least 100 feet apart

#### **Example 1: Zoned Commercial or Industrial**



#### **Example 2: Unzoned Commercial or Industrial**



Size limitations and special legal provisions may also apply, depending upon the sign category (e.g. official, directional, off-premise, farm directional, or on-premise). The addition of new off-premise advertising signs along a highway designated as a Scenic Byway is also specifically prohibited. If there are questions, please contact NDDOT.

With the exception of off-premise commercial advertising signs, all other signs are exempt from the permit, permit fee, and strict zoning requirements.

This is only a basic overview of rules for outdoor advertising in North Dakota. Signs may not be erected or maintained unless state billboard laws are followed; these can be explained further by the North Dakota Department of Transportation (NDDOT).

## How Do I Get a Permit for a Commercial Advertising Sign?

If you have an existing sign or plan to erect one, here's what you need to do.

- 1. Contact the NDDOT district office. They can determine if the location you want is legally permitable. If it is, you'll be given a permit application.
- 2. Contact the landowner to get a verbal or

written lease. The landowner can simply sign the permit application or write a simple lease agreement:

(name of person erecting sign) has the right to erect a sign on my land at \_\_\_\_(location) \_\_\_\_.

(landowner's signature) (date signed)

3. Complete the permit application and return it to the district office with a one-time permit fee of \$50 for the life of the sign. (See reverse side for district office addresses.)

NOTE: Zoning status must be completed and signed by proper zoning authority.

- 4. The district office will mail permit and fee receipt to sign owner after approval is made.
- 5. Contact your local city or county officials to see if they have any regulations in regards to erecting your sign.
- 6. The department will accept a conditional second party permit and will retain the permit until such time a permitted sign is installed or the initial permit installation period expires. Upon expiration of the initial one-year time period, if no sign is installed under the initial sign permit, the first party will be notified of the revocation of the sign permit, and the second party will be notified of the acceptance of the conditional sign permit pending the submission of the sign permit fee. Should the first party install the sign in accordance to the initial permit and within the required time frame, the second party conditional permit will be returned with notification of the reasoning i.e. sign spacing etc.

