NORTH Dakota | Transportation
Be Legendary.

HELP US NAME A SNOWPLOW!

Winter is here, and the North Dakota Department of Transportation is excited to announce a fun contest, and we'd love to have your class participate! The Name-A-Plow Contest allows individuals and groups across North Dakota to submit their creative name ideas for the chance to name a snowplow in the district where they live. The contest goes through Nov. 21 and more information can be found at the NDDOT Name-a-Plow contest webpage.

We've created a resource section there where you'll find fun activity pages just for students.

So, maybe it's a class contest? Maybe you brainstorm ideas using mascots from your school? Whatever it is, we want to hear your best and most creative suggestions.

Anyone is welcome to participate, so let your fellow teachers know as well! This is a great way to remind North Dakotans how important it is to drive safely this winter, share the road with snowplows and stay up to date on winter weather information by downloading the ND ROADS app.

Messaging

Below is messaging that could be included in your school's/district's newsletter to parents:

> *"Winter is fast approaching, and the ND Department of Transportation wants your help! NDDOT is holding a "Name-A-Plow Contest," giving North Dakotans an opportunity to name a snowplow in our area. Through Novembe¬r 21, submit a snowplow name at dot.nd.gov and have the chance to have your snowplow name displayed on the plow, meet the driver, and have your photo taken with the plow.*
>
> *Use your creativity! Whether it's a play on an existing name or something totally new, the NDDOT wants you to share your ideas, and to remind you to drive safely during the winter months and download the ND Roads app to stay up to date on road conditions."*

Thank you for partnering with us! If you have any questions, please email us at dot@nd.gov. We look forward to receiving your submissions!