



2011 Teacher's Guide

Correlated to the ND State Education Standards

Visual Arts: #1, #3 - Science: #4, #7 - Social Studies: #5, #6 & #7

The **43rd** Keep North Dakota Clean (KNDC) contest welcomes **Newman Outdoor Advertising** as a major sponsor! KNDC is proud to partner with them to promote protecting North Dakota's natural environment by keeping North Dakota clean and healthy for the people and animals that live and visit here.



The contest is for students in grades 1–8 and special needs. Participants create artwork that reflects his or her knowledge about the responsibility we all have to keep our state and water clean, reduce waste, recycle, plant trees, prevent wildfires, create wildlife habitat, and use all our natural resources wisely. First place artwork will be turned into billboards! The KNDC contest is sponsored by a variety of partnering agencies and organizations who believe, collectively, we can make a positive impact through every day choices and actions.

All state winners, their immediate family, and teacher will be invited to an awards ceremony during Earth Day week on Monday, April 18, 2011, at the Memorial Hall in Washburn, North Dakota. After the ceremony, a luncheon will be served and everyone will get free admission to the North Dakota Lewis and Clark Interpretive Center and Fort Mandan. **First Place Winners** receive a cash award of \$100, a certificate, gold medallion, and have their **artwork made into a billboard** by Newman Outdoor Advertising, and placed along a major transportation route near their hometown. **Second and Third Place Winners:** Receive a cash award of \$50, a certificate, and a silver or bronze medallion.

Check out the “new” KNDC web site for all the details at
www.KeepNDClean.org

Contest Rules

The best design for a billboard is bright, bold and simple. Keep in mind, people can only read and understand about six words as they drive down the highway at 65 mph.

1. Entries **MUST** be postmarked no later than Monday, **March 15, 2011**.
2. Artwork **MUST** be on white paper that is 8.5”x 14” and in landscape format to be made into a billboard.
3. Entries **MUST** have a completed “Entry Form” taped to the back.
4. Each student **MUST** print their first and last name legibly in the lower right-hand **BACK** of the artwork.
5. The theme title **MUST** be on each entry and spelled correctly for grades 1-8 (see themes in bold on page 2); for special needs it's optional. Special needs may use the special needs or grade theme.
6. Entries **MUST** be reproducible and will be judged on readability at ten feet, originality, and neatness.
7. All entries **MUST** be original artwork created by the student. No computer-generated art or printing, commercial glue-on letters, or copyright items (Disney characters, etc.) will be accepted. Stencils may be used for lettering only, but are not encouraged.
8. All entries **MUST** be flat. They should not be folded, matted, mounted, laminated or framed. They may be rolled and put into a wider tube and mailed, if necessary.
9. Artwork may be done in marker, crayon, watercolor, ink, acrylic or tempera paint. Colored pencils are not recommended.
10. Each school may submit **one winner from each grade** (1-8) and special needs.

Contest Themes

GRADE ONE AND/OR SPECIAL NEEDS: **Keep North Dakota Clean** - Questions- call Jean Monroe at (701) 328-2581. *SPONSOR*: ND Department of Transportation.



GRADE TWO: **Prevent Wildfires!** - Smokey Bear helps educate youth about the importance of preventing accidental, human-caused wildfires to save lives, property and natural resources. Questions - call Jeremy Olson (701) 328-9990. *SPONSORS*: North Dakota Forest Service-Fire Management and ND State Garden Clubs.



GRADE THREE: **Reduce, Reuse, Recycle** - How can we help reduce the waste we make every day? When we reduce, reuse and recycle, we can save our earth's resources. Questions - call Galen Bren (701) 355-1783 or Jerry Volk (701) 590-0488. *SPONSOR*: ND Department of Health-Division of Waste Management, and ND Solid Waste and Recycling Association.



GRADE FOUR: **Habitat – Homes for Wildlife** - Habitat is an animal's home, where it eats, sleeps, and raises young. Wildlife need habitat to survive. North Dakota has four types of habitat: (1) prairie, (2) wetlands, (3) streams and rivers, and (4) woodlands. Each habitat has different plants and animals that live there. Questions - call Marie Nelson (701) 250-4481 or Kristine Askerooth (701) 724-3598. *SPONSORS*: U.S. Fish and Wildlife Service and ND Chapter of the Wildlife Society.



ND Chapter of the Wildlife Society

GRADE FIVE: **2011 Year of Forests!** – The United Nations has designated 2011 as the Year of Forests. Students will create artwork that reflects his/her understanding of the environmental, economic and social benefits North Dakota's forests provide (fuel, food, energy savings, clean water, building materials, etc.). Questions - call Glenda Fauske (701) 228-5446. *SPONSOR*: ND Forest Service-Project Learning Tree.



GRADE SIX: **Help Prevent Runoff Pollution** - When it rains, pollutants from many different human activities that are on the land in a watershed, whether urban or rural, are carried over the land directly to a water body, enter an underground aquifer or are carried through storm sewers to a water body. People can prevent or reduce runoff pollution. Questions - call Bill Sharff at (701) 328-4833. *SPONSOR*: ND State Water Commission-Project WET.

GRADE SEVEN: **North Dakota's Waters: Keep Them Clean** – Many of North Dakota's cities and towns are located on or nearby rivers and lakes that have helped make them what they are today. From the Missouri to the Sheyenne and Powers Lake to Lake Tawaukan, the actions of everyday citizens help determine the water quality of our state's waters. Both rural and urban areas may contribute to water pollution. Entries should indicate (1) those actions that degrade the quality of our water and (2) those actions that will improve water quality. Questions - call Jim Collins, Jr. (701) 328-5161. *SPONSOR*: ND Department of Health-Divisions of Waste Management and Water Quality.



NORTH DAKOTA
DEPARTMENT of HEALTH



GRADE EIGHT: **Explore a Greener North Dakota** - When Lewis and Clark explored this area over 200 years ago, they found an unspoiled environment. Today, we ensure a cleaner North Dakota for future generations through our recycling efforts, conservation and protection of our natural resources. Questions - call Kevin Kirkey (877) 462-8535. *SPONSOR*: The Lewis and Clark Fort Mandan Foundation.

2011 KNDC Contest Entry Form

Tape this entry form to the back/bottom of your entry.

(Copy the form as needed.)

Please print.

Entries become the property of Keep North Dakota Clean, Inc. and ***will not be returned.***

PLEASE CIRCLE YOUR GRADE BELOW

GRADE (circle one): 1st 2nd 3rd 4th 5th 6th 7th 8th Special Needs HS (9-12)

HOW MANY STUDENTS PARTICIPATED IN THE CONTEST IN THIS GRADE (if known)? _____

COUNTY:

NAME OF LOCAL PAPER:

PHOTO PERMISSION – I consent to the use of any photographs taken of me at the awards ceremony to be used by KNDC Inc. strictly for promotional use of the contest only.

PRINT STUDENT'S NAME:

PRINT PARENT'S NAME:

STUDENT'S SIGNATURE:

PARENT'S SIGNATURE:

Date:

Date:

PRINT TEACHER'S NAME:

TEACHER'S SIGNATURE:

Date:

STUDENT'S HOME MAILING ADDRESS:

HOME TELEPHONE:

PARENT'S WORK TELEPHONE:

CITY:

STATE:

ZIP:

TEACHER'S NAME:

SCHOOL:

SCHOOL TELEPHONE:

MAILING ADDRESS:

TEACHER'S E-MAIL AT SCHOOL:

CITY:

STATE:

ZIP:

Postmark by **March 15, 2011**, and mail to: **KNDC CONTEST**

Or deliver to: ND Dept. of Health, Waste Division
918 E Divide Ave, 4th Floor, Bismarck

PO BOX 1138
BISMARCK ND 58502-1138

The promotion of and participation in the contest shall not exclude anyone from participating in, denying benefit of, or otherwise subject anyone to discrimination on the basis of race, sex, national origin, age, religion or disability.



Night with the Wizards!

Sunday, March 27, 2010 – Bismarck Civic Center – 3 p.m. Tip-off

The Dakota Wizards are proud to announce **Keep North Dakota Clean Night with the Wizards**. Come and cheer on the Wizards as the Utah Flash make a trip to the Bismarck Civic Center. Reserved seats will be available for \$13 (\$15 value), **Adult** General Admission seats \$9 (\$10 value), and Student General Admission seats \$5. **The Wizards will donate \$2 of every Reserved Seat and \$1 of every Adult General Admission Seat back to the Keep North Dakota Clean campaign.**



The deadline for this offer is **March 23**. To order tickets call **(701) 258-BALL**.

KNDC contest **state winners** and *students* in attendance at the game, will be recognized. The state winners will be escorted to the floor and announced during half-time, all the participants will be asked to stand after that, then everyone will give them all one big round of applause!



A Teacher's Guide to Design

Art activities, such as contests, can enhance lessons in non-arts subject areas when successfully integrated. A successful art experience likely includes dialogue about the elements of art and principles of design. A discussion including the questions below can provoke creativity that goes beyond the “typical” experience.

What lines, shapes or symbols will I use to create the subject of my artwork?

What media can I use (ex. crayons, markers, etc.) to give me the “look” or “feelings” I want to portray? How will different colors, shades or lines help me reveal the message or moods of my artwork?

Will my artwork be balanced (symmetrical) or will I use an asymmetrical composition to create emphasis?

Have I included contrasts (ex. bright and dull colors, thick and thin lines, big and small shapes)?

Do I need to portray movement to express the message?

Should I repeat shapes or colors to form visual rhythm? Is there variety in my artwork (ex. colors, shapes, lines, texture)?

Grant funds from the ND Council on the Arts can help integrate the arts into non-arts subject areas through their *Teacher Incentive Grant Program*. The grant award may be used to provide special arts resources or to purchase supplies. The maximum grant is \$300. **Deadlines are April 1 and November 1.**

**Contact (701) 328-7593
or comserv@nd.gov**

Grade Sponsors



ND Chapter
of the
Wildlife



Newman Outdoor Advertising
ND Chapter of the Wildlife Society
ND Department of Health, Division of Waste
Management and Water Quality
ND Department of Transportation
ND Forest Service, Fire Management and Project
Learning Tree

ND Solid Waste and Recycling Association
ND State Garden Clubs
ND State Water Commission, Project WET
The Lewis and Clark Fort Mandan Foundation
U.S. Fish and Wildlife Service

Associate Sponsors



Dakota Wizards of Bismarck
Dan's SuperValu of Bismarck
McQuade Charity Softball Tournament
Montana Dakota Utilities
ND Association of Soil Conservation Districts
ND Council on the Arts

ND Department of Agriculture
ND Department of Commerce – Tourism
ND Department of Public Instruction
ND Game and Fish Department
ND League of Cities
ND Parks and Recreation Department



High School (Grades 9-12) Creative Recycling Contest

Keep North Dakota Clean Inc. and its partner organizations are sponsoring a statewide **Creative Recycling Contest** to promote recycling and reuse by showcasing the creative talents of students in grades 9-12.

Correlated to the ND State Education Standards

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Theme and Contest Rules

www.KeepNDClean.org

- The entry theme must convey a “Keep North Dakota Clean” message.
- Entries must be created using recyclable materials that would otherwise be trash, and comprise at least 75 percent of the artwork.
- Entry **MUST** be original student (in grades 9-12) artwork.
- The size **MUST** be smaller than 3 feet x 3 feet x 3 feet when complete.
- **Any North Dakota student in grades 9-12 interested in participating may submit one entry.** There is no requirement for a school to send in only one winning entry per school.
- There must be a completed Entry Form attached to the back or bottom.
- All entries will become the property of KNDC for the purposes of promoting recycling and reuse.
- Entries must be postmarked or delivered by **March 15, 2011**, to:

KNDC Contest
PO Box 1138
Bismarck ND 58502

or

ND Department of Health, Waste Division
918 E Divide Ave., 4th Floor
Bismarck ND 58501

Three state winners and their immediate family will be invited to an awards ceremony during Earth Day week on Monday, April 18, 2011, at the Memorial Hall in Washburn, ND. After the ceremony, a luncheon will be served and everyone will get free admission to the North Dakota Lewis and Clark Interpretive Center and Fort Mandan. The **First Place Winner** will receive a cash award of \$100, a certificate and gold medallion. The **Second and Third Place Winners** will receive a cash award of \$50, a certificate, and a silver or bronze medallion. All entries will be on display at the KNDC Awards Ceremony in Washburn, North Dakota, on April 18, 2010. The 1st place state winner will be showcased at events across the state and at a location in the student’s hometown. Questions, contact: Jim Collins, Jr., (701) 328-5161 or jcollins@nd.gov.

Be a Winner! Recycle, Reuse and Make New!