

Disadvantaged Business Enterprise (DBE) Boot Camp 2015



WHO: DBE owners looking to improve their business capacity

WHAT: A 12-session construction business management course

WHEN: Tentatively scheduled for November 2015 to March 2016
(Two four-hour courses/day, six days total commitment,
approximately one day every three weeks)

WHERE: Location(s) to be determined

COURSE FEATURES

- Instruction is provided by a **Certified Management Consultant®** and experienced business owners
- Guest speakers and subject matter experts will offer outside perspectives on course topics
- Sessions are interactive—Your participation is highly encouraged
- In-class exercises are customized to your business

The logo for the DBE Boot Camp 2015 is located in the bottom left corner. It features the text "DBE" in a bold, green, sans-serif font, followed by "BOOT CAMP" in a larger, bold, green, sans-serif font, and "2015" in a smaller, bold, green, sans-serif font. The text is set against a white background with a green outline. There are also two green, stylized boot prints on either side of the text.

DBE
BOOT CAMP
2015

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2015-2016 Course Curriculum

Construction Management

- Estimating and Job Costing
- Plan Reading and Preparing Bid Documentation
- The Construction Contract
- Construction Operations and Job Site Management
- Project Management and Communications

Financial Management

- Introduction to Financial Management
- Financial Planning, Banking, and Bonding
- Key Performance Indicators and Strategic Bidding



Leadership and Marketing

- Strategic Planning
- The Lifecycle of a Business and Leadership
- Marketing for a Sustainable Revenue Stream
- What You Need to Know About Human Resources



Innovative Solutions as Unique as Your Project

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